

THIS CONTEST IS OPEN ONLY TO UNITED STATES (50 US AND DC) AND CANADIAN (EXCLUDING QUEBEC) RESIDENTS AND IS GOVERNED BY CANADIAN LAW.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Standard data rates apply to participants who choose to participate in the Contest via a mobile device. Please contact your service provider for pricing and service plan information and rates before mobile device participation.

1. KEY DATES:

The *Exodus Travels Why Do You Travel Contest* (the “**Contest**”) is brought to you by Exodus Travels Ltd. (112 Merton St, Suite 1, Toronto, ON, M4S 2Z8) (the “**Sponsor**”) and begins on January 21, 2022 at 12:00:01 a.m. Eastern Time (“**ET**”) and ends on February 28, 2022 at 11:59:59 p.m. ET (the “**Contest Period**”).

2. ELIGIBILITY TO ENTER:

Contest is open only to legal residents of Canada (excluding residents of Quebec), the fifty (50) United States, and the District of Columbia who have reached the legal age of majority in their jurisdiction of residence at the time of entry; except employees, representatives, agents, officers or directors (and those with whom such persons are living, whether related or not) of the Sponsor, its subsidiaries, associated and affiliated entities, distributors, prize suppliers, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively, the “**Contest Parties**”). Void where prohibited.

3. AGREEMENT TO BE LEGALLY BOUND BY RULES:

By participating in this Contest, you are signifying your agreement that you have read and agree to be legally bound by these Official Rules and Regulations (the “**Rules**”).

4. HOW TO ENTER:

To enter, go to <https://www.exodustravels.com/why-do-you-travel> (the “**Website**”) during the Contest Period and follow the on-screen instructions to obtain the Official Contest Entry Form (the “**Entry Form**”). Fully complete the Entry Form with all required information, which requires you to: (i) enter your first name, last name, valid email address, country of residence and enter a sentence on Why Do You Travel; and (ii) signify your agreement that you have read and agree to be legally bound by the terms and conditions of these Rules. At the time of completing the Entry Form, you will also have the opportunity to opt-in to receive promotional communications from the Sponsor. Note, opting-in to receive promotional communications from the Sponsor will not in any way impact your chances of winning in this Contest. When all required steps of the entry process are complete (including fully completing the Entry Form and agreeing to the Rules), follow the on-screen instructions to submit your completed Entry Form to be eligible to earn one (1) Entry (each, an “**Entry**” and collectively, the “**Entries**”) in the Contest. To be eligible, your Entry must be submitted and received in accordance with these Rules.

5. ENTRY LIMIT AND CONDITIONS:

There is a limit of one (1) Entry per person. If it is discovered by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to: (i) obtain more than one (1) Entry; and/or (ii) use multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s), and/or any other means not in keeping with the Sponsor's interpretation of the letter and spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. The Contest Parties and each of their respective agents, employees, directors, successors, and assigns (collectively, the "**Released Parties**") are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible Entries (all of which are void). An Entry may be rejected if, in the sole and absolute discretion of the Sponsor, the Entry is not submitted and received in accordance with these Rules (all as determined by Sponsor in its sole and absolute discretion).

6. VERIFICATION:

All Entries and entrants are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of the letter and spirit of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) used by the Sponsor.

7. PRIZE:

There will be one (1) Prize (the "**Prize**") available the approximate retail value (the "ARV") of the prize is up to either \$3,518 USD or \$4,400 CAD, and consists of one (1) non-transferable grand prize, comprising of a guided group trip for two people in a shared room, one winner with guest as selected by the winner with the Sponsor's sole discretion, guide, transfers, lunches, breakfasts and dinners included as stated per each day as in the tour itinerary featuring double occupancy standard hotel room and tent when camping with an approximate retail value up to approximately \$3,518 USD or \$4,400 CAD total will be awarded. The Sponsor reserves the right to substitute the prize with a prize of comparable value if necessary. The Winner must claim their prize no later than March 18, 2022; book by July 7, 2022 and all travel must be completed no later than February 28, 2023. If the Winner is unable to travel by the date indicated, the prize will be forfeited. Other Conditions may apply. TRAVEL INSURANCE and Airfare IS NOT INCLUDED AS PART OF THE PRIZE. Fees and all other items not stated herein are the sole responsibility of the winner.

In relation to any and all travel, tours and/or other activities included in the prize, the confirmed winner: (i) acknowledges and accepts the inherently dangerous nature and risks of such travel, tours and/or other

activities, including, but not limited to, risks of personal injury and/or death; (ii) acknowledges and agrees that his/her participation in such travel, tours and/or other activities is completely voluntary; (iii) acknowledges and agrees that there are natural, political and other factors and occurrences which may impact on or affect the safety of the travel, tours and/or other activities he/she is participating in and further that he/she assumes the risk of such factors and occurrences and agrees that the Released Parties shall not in any way be responsible for any resulting injuries, damages, liabilities and fatalities; and (iv) acknowledges and agrees that if, for any reason whatsoever, any travel, tour and/or other activity is cancelled by the Sponsor, then the applicable value of the Credit that had been used by the confirmed winner towards the cancelled travel, tour and/or other activity will be made available to the confirmed winner to use in accordance with these Rules during the current or following calendar year.

TRAVEL AND OTHER INSURANCE IS NOT INCLUDED AS PART OF THE PRIZE.

The confirmed winner and any guest(s), as applicable, must have all necessary documentation (including, but not limited to, a valid passport and/or travel visa) to permit travel and must travel on the same itinerary. The costs of everything not specifically and expressly stated above as included in the Prize are the sole and absolute responsibility of the confirmed winner and his/her guest(s), including, without limitation: meals and drinks; gratuities; entertainment; health and travel insurance; additional transportation; baggage and other fees; and items of a personal nature. All travel arrangements must be made through the Sponsor.

Guest Requirements: If the confirmed winner will be accompanied by a guest or guests, then any such guest: (a) must either be of the legal age of majority in his/her jurisdiction of residence or have the express written consent (in form and substance satisfactory to the Sponsor, in its sole and absolute discretion) to accompany the confirmed winner; and (b) may be required to sign (and have his/her parent/legal guardian if he/she is under the legal age of majority in his/her jurisdiction of residence) and return the Sponsor's release (by the date indicated on the release form) indicating that he/she waives all recourse against the Released Parties relating to his/her participation in the applicable trip, tour and/or activity (including, without limitation, any travel related thereto).

Prize must be accepted as awarded and is not transferable, assignable or convertible to cash (except as may be specifically permitted by Sponsor in its sole and absolute discretion). No substitutions except at Sponsor's option. Sponsor reserves the right, in its sole and absolute discretion, to substitute the Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. Credits cannot be transferred or assigned.

None of the Released Parties makes any representation or offers any warranty, express or implied, as to the quality or fitness of any Prize awarded in connection with the Contest. To the fullest extent permitted by applicable law, the confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting a Prize, each confirmed winner agrees to waive all recourse against the Released Parties if the Prize or a component thereof does not prove satisfactory, either in whole or in part.

If winner is a US resident: Winner is responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein

as being awarded are the sole responsibility of the winner. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification).

8. ELIGIBLE WINNER SELECTION PROCESS AND ODDS OF WINNING:

On March 3, 2022 (the “**Draw Date**”) in Toronto, ON at approximately 2:00 p.m. ET, one (1) eligible entrant will be selected by random draw from among all eligible Entries submitted and received in accordance with these Rules. The odds of winning the Prize depend on the number of eligible Entries submitted and received in accordance with these Rules.

9. ELIGIBLE WINNER NOTIFICATION PROCESS:

The Sponsor or its designated representative will make a minimum of six (6) attempts to contact the eligible winner within fifteen (15) business days of the Draw Date. If the eligible winner cannot be contacted as outlined above, or if there is a return of any notification as undeliverable; then he/she may, in the sole and absolute discretion of the Sponsor, be disqualified (and, if disqualified, will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries in accordance with the applicable procedures outlined in these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

10. ELIGIBLE WINNER CONFIRMATION PROCESS:

NO ONE IS A WINNER UNLESS AND UNTIL THE SPONSOR OFFICIALLY CONFIRMS HIM/HER AS THE WINNER IN ACCORDANCE WITH THESE RULES, EVEN IF SUCH PERSON IS ANNOUNCED AS A WINNER OR AN ELIGIBLE WINNER. BEFORE BEING DECLARED AS THE CONFIRMED PRIZE WINNER, the eligible winner will be required to: (a) correctly answer a mathematical skill-testing question without mechanical or other aid (only required for Canadian residents); and (b) sign and return within five (5) business days of notification the Sponsor’s declaration and release form, which (among other things): (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the applicable Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. If the eligible winner: (a) fails to correctly answer the skill-testing question (only required for Canadian residents); (b) fails to return the properly executed Contest documents within the specified time; (c) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; and/or (d) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); then he/she will be disqualified (and will forfeit all rights to the Prize) and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to randomly select an alternate eligible entrant from among the remaining eligible Entries in accordance with the applicable procedures outlined in these Rules (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

11. GENERAL CONDITIONS:

This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal. ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THE SPONSOR'S INTERPRETATION OF THE LETTER AND/OR SPIRIT OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR AT ANY TIME.

The Released Parties will not be liable for: (i) any failure of any Website or any platform during or after the Contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any information or materials whatsoever to be received, captured, recorded or function properly for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to an entrant's or any other person's computer or other device related to or resulting from participating in the Contest; (v) anyone being incorrectly and/or mistakenly identified as a winner or eligible winner; and/or (vi) any combination of the above.

The Sponsor reserves the right, in its sole and absolute discretion, to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right, in its sole and absolute discretion, to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever. Without limiting the generality of the forgoing, the Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted for the purpose of administering the Contest and in accordance with Sponsor's privacy policy (available at: <https://www.exodustravels.com/privacy-policy>). This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right, in its sole and absolute discretion, to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent deemed necessary by Sponsor, for purposes of verifying compliance by any entrant, Entry and/or other information with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to, point of sale, television, print or online advertising and/or any instructions or interpretations of these

Rules given by any representative of the Sponsor, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

To the fullest extent permitted by applicable law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations of participants, Sponsor or any of the other the Released Parties in connection with the Contest will be governed by and construed in accordance with the domestic laws of the Province of Ontario and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws. The parties hereby consent to the exclusive jurisdiction and venue of the courts located in Ontario in any action to enforce (or otherwise relating to) these Rules or relating to this Contest.

For Contest results, send an email with the subject line of "Winners List – *Exodus Travels Why Do You Travel Contest*" to (info@exodustravels.com). Requests for the Winner's List must be received by June 15, 2022.